



Talent Marketing & Acquisition Senior Manager

We are on a mission to open up new rich worlds at the intersection of Marketing and Commerce, to the benefit of consumers and local players.

ThinkDigital Group (TDG) has been breaking down the barriers keeping advertising hostage in Europe & the Middle East since 2006. We have successfully been doing it through our four companies: **ThinkDigital, ForestView, TailWind and Project Agora.**

We are seeking to hire a **Talent Marketing & Acquisition Senior Manager** for creating TA strategies that align with building inclusive dynamic teams to support our growing organization. In this role, you'll be responsible for supporting the hyper-growth initiatives through the full cycle of the TA while being an expert in inspiring and attracting talent through our unique brand story.

The successful candidate will be based in Athens at TDG's Headquarters.

Key Responsibilities

- Design, Own and Deliver on the Talent acquisition strategy of TDG.
- Define, Build and Communicate a strong Employee Value Proposition.
- Be an expert on the company Brand Story and be able to inspire potential Talent through company storytelling.
- Inspire through communication of the company Brand to both existing and prospective talent.
- Generate data-driven and actionable insights for the management team.
- Educate and Partner with Hiring Managers on delivering talent for the organization.

We're looking for someone who

- Holds a Bachelor degree in Business Administration, Psychology, Human Resources, Marketing or relevant field.
- Has up to 6-8 years of experience as a People operations or Marketing Professional.
- Provides excellent data-driven analytical thinking and strong negotiation skills.
- Has excellent writing knowledge of English and ability to create impactful communication.
- Loves to connect and partner with people to create strong and effective relationships with both candidates, hiring managers and communities.
- Experience with hiring for Development/Engineering teams will be considered a strong plus.

Benefits & Perks

TDG is certified as one of the great working environments in Greece by the esteemed [Great Place to Work®](#) organization for 2021. We are on a mission to boldly lead our people to where no one has gone before. Our people enjoy benefits that make them able to develop their careers and professional skills. We challenge ourselves to work with the best and most talented professionals and we want to offer a great place to work and thrive. We are offering:

- A competitive salary based on experience and skills.
- Training and professional development plan & budget.
- Access to TDG's Library for professional development.
- A modern workplace environment, and the excitement of working closely with a successful, highly motivated, dynamic and talented team.
- Heart Long Weekends! A paid time-off throughout the year to enjoy life outside of work.
- Fresh fruit and the best selection of tea every day.

Additional Information

- Type: **Full-time**
- Reports to: **Chief Operations Officer**
- Location: **Athens, Greece**

TDG offers a hybrid working model. Team members all over the EMEA region currently can meet in person. TDG continues to grow our team by conducting a remote-first onboarding process.

You can apply for this job at the link [here](#).



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