



## Junior Business Analyst

**ForestView, a ThinkDigital Group (TDG) company, is the Marketing Agency for the Connected Age.**

Forestview grows brands to their customers' expectations. Its diverse, multidisciplinary teams build direct, data-rich consumer experiences across the touchpoints that matter, to enable effective brand storytelling, personal engagement and commerce.

We are looking for a Junior Business Analyst with a can-do attitude and eagerness to learn and thrive, to join our growing Customer Experience & Data Insights team and design state-of-the-art customer experiences for some of the leading brands in Greece.

The successful candidate will be based in TDG's Headquarters in Athens or TDG's Tech Hub in Patras.

### Key Responsibilities

- Gather and analyze market, competition and consumer qualitative and quantitative data from multiple digital sources to understand market opportunities, consumer journeys and patterns and work with the client team to extract actionable insights.
- Provide recommendations for automating the data collection and analysis process.
- Map complex consumer journeys using digital tools such as Miro.
- Have the end-to-end ownership of ForestView's business intelligence dashboard system, used to present the collected data to our clients, from gathering requirements from users to working with the relevant internal teams to get them implemented and successfully rolled out.
- Onboard new clients in ForestView's business intelligence dashboard system, ensuring data accuracy and intended functionality.
- Act as the first level of support for ForestView's business intelligence dashboard system, capturing customer requests and seeing them through to successful completion.

### We're looking for someone who

- Holds a bachelor's degree in Business Administration, Computer Science or Engineering.
- Displays excellent data analysis skills.
- Has excellent MS Excel skills.
- Demonstrates attention to detail.

- Has excellent command of the English language.
- Is familiar with Google Analytics and data visualization tools: Tableau, DOMO, etc.

## Benefits and Perks

**ForestView** company is part of **TDG**, recognized as a [Great Place to Work® for 2022](#). We are on a mission to boldly lead our people to where no one has gone before. Our people enjoy benefits that make them able to develop their careers and professional skills. We challenge ourselves to work with the best and most talented professionals and we want to offer a great place to work and thrive. We are offering:

- A career path at the forefront of digital business.
- A competitive salary based on experience and skills.
- A super competitive performance-based bonus scheme.
- A budgeted training and professional development plan.
- A vibrant workspace at the center of digital innovation within TDG's Headquarters.
- Heart Long Weekends! A paid-time-off throughout the year to enjoy life outside of work.
- Health insurance scheme.
- Access to TDG's Library for professional development.
- Fresh fruit and the best selection of tea every day.

*ForestView offers a hybrid working model. Team members currently can meet in person. ForestView continues to grow our team by conducting a remote-first onboarding process.*

You can apply for this job at the link [here](#).



TDG is certified as one of the great working environments in Greece for 2021. Read more [here](#).